

What is Leaders4EARTH?

- Leaders 4 Environmental Activism Reclaiming Their Health
- We are a **youth-founded** **working group** with a chapter based in Salinas Valley, CA that focuses on **leadership development** through a social and environmental justice lens.
- We approach grassroots community-based research and engagement alongside communities and partnerships to develop **resilient youth activists** within the **environmental health movement**.



Welcome: What is PoCSC?



The mission of the **People of Color Sustainability Collective** is to make UCSC a leader not just in mainstream sustainability, but also environmental justice, in recognition of our changing demographics and pressing ecological challenges. PoCSC will accomplish this through:

- Raising **awareness** about the contributions **that people of color** have made to the environmental sustainability movement in general and at UCSC in particular
- Re-examining the definition and **values** of the **sustainability** movement to identify how it can be more **inclusive** of all underrepresented populations
- Creating a **critical dialogue** about environmental justice through **student discussion spaces**, student of color caucuses, social media awareness campaigns, workshops, and speaker presentations



PoCSC x Leaders4EARTH: What's the intention?

- Bridge high school and college students
- Create a safe space and build community trust in preparation for the Summer 2021 YLA, academic opportunities, and future organizing

PoCSC x Leaders4EARTH: What's the connection?

- Both groups consist of: BIPOC youth students who are dedicated to environmental justice, community health, and activism