$630B of workplace physical assets sit idle every year.

States with GDP under $630B.

Source: Forbes
How can universities engage in the circular economy?
Rheaply’s AxM

The circular economy requires technology to drive visibility, utilization, and management of ALL physical assets across ALL physical locations.
Rheaply’s Asset Exchange Manager (AxM)

An asset management system + An online marketplace

Easily manage, find, swap, or rent any physical asset internally or externally (SaaS + Network Effect)
CIRCULAR ECONOMY
VALUE CREATED

Value Created by Circularity

- Reduction of procurement costs
- Increased research, project, and operational efficiency
- Increased detail into an asset’s true life cycle
- Reduction of waste and carbon
In a scaled circular economy, community development can flourish.
Rheaply’s circular economy ecosystem is a diverse network

- Enterprise clients
- Federal / state / local governments
- Small / medium sized businesses
- Academic institutions
- Enabling NGOs and nonprofit organizations.

All facets reuse and recirculate resources to drive value for the communities in which they operate.
Research Institution Case Study

OPERATIONAL REVENUE
~$3.9 billion

INDUSTRY
Higher Education

TOTAL ASSET VALUE
$4 billion

NUMBER OF EMPLOYEES & STUDENTS
~24,372

BETA LAUNCH PILOT USERS
897

Waste Diversion
0.8 ton
TOTAL WASTE DIVERTED FROM LANDFILL

User Engagement
897 users
MADE LISTINGS, REQUESTS FOR ITEMS NEEDED, OR RENTALS

Procurement Savings
$86K
TOTAL RECAPTURED VALUE FROM RE-CIRCULATING ASSETS BOUND FOR LANDFILL
How can you help?

→ Submit a partner request at rheaply.com/contact

→ Demo and register for Rheaply AxM at rheaply.com/register
Thank you!!

Connect & REUSE with us!
circularity@rheaply.com
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