CHANGE THE CHAMBER

Association for the Advancement of Sustainability in Higher Education

FEBRUARY 2020
WHAT IS THE

U.S. CHAMBER OF COMMERCE?

- Largest and most-funded industry lobbying group in the country
- Spent $1.5 billion in lobbying over the past 21 years - more than any other lobbying organization in D.C., by a factor of three*
- The Chamber is large and opaque: it does not disclose its membership or its donations
- NOT a government agency

SOURCE: opensecrets.org
WHAT WE DO

We do a LOT, but it can be grouped into two main activities

RAISE AWARENESS + ENGAGEMENT AMONG STUDENTS AND YOUNG PEOPLE OF THE CHAMBER’S CLIMATE POLICY OBSTRUCTION

DIRECT COMMUNICATION WITH SENIOR EXECS AT MEMBER ORGS TO SUPPORT PRESSURING THE CHAMBER

WEEKLY SOCIAL MEDIA STORMS DIRECT ACTION INDEPENDENT RESEARCH

DISCUSS HYPOCRITICAL STANCES SPEAK WITH THEIR $$$ INCREASED INVOLVEMENT
OUR DEMANDS

PRESSURE FROM OUR MEMBERS

SUPPORT SCIENCE-BASED CLIMATE POLICY

BACK BIDEN’S CLIMATE-SMART RECOVERY

DEFUND CLIMATE DENIERS
WHY IS THIS IMPORTANT?

- EMPOWERING YOUNG LEADERS
- TARGETING LARGE CORPORATIONS
- A CLEARER PATH FORWARD
WHAT WE’VE ACHIEVED

‣ Contributed to the Chamber’s radical shift to supporting a market-based price on carbon emission in January 2021 & supporting the United States’ rejoining the Paris Agreement

‣ Reached 68+ million across social media

‣ A dozen Fortune 500 member companies targeted and contacted
We are laser focused on the Chamber’s obstruction to climate action

- Continued conversation with member corporations on how they can improve their stance on climate change and work from within to Change the Chamber
- Monitoring and fact-checking the current administration’s stance and policies regarding the climate crisis
- Expanding and improving our methods of info-sharing, including a NEW podcast and weekly blogs
WHAT CAN YOU DO?

- You can go to our social media accounts and like and repost/share - https://linktr.ee/changethechamber
- Sign up for our Newsletter!
- Interested in joining up? Contact us for more information!
- Find more information here - Changethechamber.org
- Participate in our direct action campaigns
- Donate to our GoFundMe
THANK YOU