



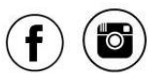
## WHO ARE WE?

Fix-it-Friday is an initiative by the Fashion Design and Merchandising Association [FDMA] and Illinois State University's Office of Sustainability. We offer FREE basic sewing, mending and clothing repair services to the community with our entirely volunteer based and skilled fashion students!

## WHAT IS OUR PURPOSE?

- ✓ We want to repair clothing that would otherwise end up in a landfill! Our repairs decrease the amount of clothing and textile waste.
- ✓ Our repairs decrease the amount of clothing donated into the secondhand/thrift store marketplace (they are overloaded with product and cannot sell all the items donated)
- ✓ Give back to our community
- ✓ Promote sustainable fashion

## WHERE CAN YOU FIND US?



Our pop-up, fix-it shop works in food truck style! Our location changes so we are able to reach different parts of the Bloomington-Normal community. Follow along on Facebook and

Instagram to see where our sewing machines will be next!

## WHY SHOULD YOU CARE?

The fashion industry is the second largest polluting industry in the world. A portion of that is derived of post-consumer waste. In fact, the average adult throws away about 70lbs of textiles a year! We will take the time to mend the little things you tell yourself you'll fix (but let's be honest, you won't) in order to help keep clothes out of the landfill and give it a longer life!